



MEDIA RELEASE

For Immediate Release

Imvelo Awards 2011 finalists include all three Petousis Family Hotels

All three Petousis family hotels - the Vineyard Hotel & Spa, the Townhouse Hotel & Conference Centre and d' Ouwe Werf have been included as finalists in the 2011 Imvelo Responsible Tourism Awards programme.

The Imvelo Responsible Tourism Awards programme is organised by the Federated Hospitality Association of Southern Africa (FEDHASA) in conjunction with the National Department of Tourism. Brett Dungan, Chief Executive Officer of FEDHASA says 38 tourism businesses made it to the finals in this year's awards programme. The Vineyard Hotel & Spa in Newlands, the Townhouse Hotel & Conference Centre in Cape Town's central city and d' Ouwe Werf in Stellenbosch have been included in the finalists in the following categories:

Investors in People – The Vineyard Hotel & Spa

Best Social Involvement – The Vineyard Hotel & Spa, The Townhouse Hotel & the d' Ouwe Werf Hotel

Lex Petousis, Owner and Group Operations Director of the Vineyard Hotel & Spa is thrilled with the announcement, "This is a tremendous achievement and an absolute tribute to the efforts made by the group in order to make a difference to our staff internally as well as the external communities in which we serve. As a group we constantly strive towards building on a long term strategy of integrating social investment into our hotels and encouraging our staff to co-create social responsibility projects. We employ in the region of 500 people which is an investment in itself, and through training and workshops we aim to instil our philosophy of sustainability in each member of our staff."

The Imvelo Awards ceremony is taking place in Johannesburg on World Responsible Tourism Day, 9 November 2011.

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PREPARED BY	The Phoenix Partnership
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