

news break...news break...news break... social responsibility

BEWARE - Students in Action

IMVELO AWARDS WINNER

A key pillar to the Vineyard Group's CSI programme and development strategy is providing opportunities to young entrants to the industry. The Group employs more than 30 school leavers on Internal Development Programmes both in management and cheffing. This ensures that the Group has a continuous pipeline of talent on which to draw and at the same time contributes to the development of the Hospitality Industry. Each year, as part of their Training Programme, Students are required to plan and carry out a social development project. Participation in this project forms part of their successful completion of their programme.

This year saw students spend the day caring

for the children from Rainbow of Hope Children's Home (for Children at Risk), in Goodwood, building on the work that they had done at the home in 2009. Students divided into two groups. One group hired a bus and took the children and their caregivers to Tygerberg Zoo, providing the children with a snack box and caring for them whilst the children enjoyed the day outdoors amongst the animals. The second group stayed to live up the home with new bright linen they had purchased, paintings and leaving gift packs on the children's beds. This group also spruced up the bedroom of the House Mother; gardened; donated and installed a new computer screen and did odd maintenance jobs that needed attendance. The children were treated to a party on their return from the Zoo. Some students

visiting for the second time quickly bonded with the kids that remembered them from 2009. Each year the students look forward to this project as it provides them an opportunity to give forward being grateful for the opportunity that they have been afforded to participate in the programme.

The R15 000.00 project cost was sponsored by Kids of the Cape Fund. The Vineyard Group's Our Kids of the Cape Fund, was established in 2007, with the aim of assisting local children's community programmes and is run by a Hotel staff committee. Guests staying at their Hotels are asked, without obligation, to contribute a small donation, per room per night, which is billed to their accounts. The Hotel matches the contribution Rand for Rand.

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