



MEDIA RELEASE

For immediate release

Vineyard Hotel & Spa wins an Imvelo Award

(11 November 2010) The Vineyard Hotel & Spa in Newlands is thrilled to announce that they won in the 'Investor in People' category at the ninth annual Imvelo Awards for responsible tourism held in Johannesburg last night. The hotel is also a runner-up in the 'Best Single Resource Management' category, specifically for its waste management programme.

"We're incredibly proud of our award," said a delighted General Manager, Roy Davies. "The staff at the Vineyard Hotel & Spa are like an extended family – many have been loyal employees for over 20 years. Training, people development, employee retention and wellness are key strategic priorities for us."

Hotel staff have input into their training and development needs and receive diverse professional and life skills training. Various forms of financial assistance are available to staff for development purposes.

"Of our 358 staff members about 90% received 968 training interventions in 2009/2010. We spent 3.32% of the payroll on training and development and we're spending 65% of our skills budget on black employees," explained Tana Breytenbach, Group Development Manager.

The Vineyard Hotel & Spa is also diligent in reducing its waste to landfill and improving the quality of effluent that goes into the municipal sewerage system. The hotel's extensive recycling programme has from June 2009 to May 2010 prevented the emission of over 142 metric tons of CO2 per 'wet weight' ton of material recycled.

The Imvelo Awards are in line with South African responsible tourism guidelines and the UN World Tourism Organisation's code of ethics.

For more information on our social and environmental initiatives, please visit http://www.vineyard.co.za/pages/enviromental_social.htm.

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