

PRESS RELEASE

'You are the World' & World AIDS Day

"You are the world" was launched to the Vineyard Hotel & Spa "family" at the end of July 2006. The team has taken it upon themselves to make a difference in the lives of all at the Vineyard Hotel & Spa by providing them with forms of support that will positively affect their wellbeing.

At the end of each year we plan the theme for the following year with great excitement and have special focus months. Earlier this year we had a very successful Wellness Day where our colleagues had the opportunity to see a nutritionist, have their eyes tested, go for blood sugar and cholesterol screening, have a relaxing foot massage, see a podiatrist, have the opportunity to also engage in fun activities such as eyebrow threading and seeing what beauty products are on offer by a well-known South African merchant. Most of these are opportunities that the majority of the team would not have had the privilege of engaging in but, with the help of generous professionals, we created a one-stop-shop for these important screening tests. During the course of the year we have also focused on subjects such as TB, Diabetes, substance abuse, co-dependency, flu-vaccines for on-site vaccinations and made available information on emotional wellbeing, activism against abuse and now, World AIDS Day.

We wanted to have a big focus on World AIDS Day this year and were trying to think of something innovative and fun for both the vineyard team and guests to engage in. It was our long-term intention to enable job-creation by having larger than life red ribbons fashioned from beads, and then to attach these to the facade of the hotel. At that stage we felt that this is not something that we are able to explore and decided to put it on the back-burner. Ideas were thrown around and in-between all of them, Mercia planted the seed of thought to explore making a ribbon out of mosaic tiles. We found this an exciting suggestion and decided that the deeper meaning to us is that if each person makes a contribution, no matter how small, it contributes to the bigger picture and makes a difference even if you cannot see it at the beginning.

We are thrilled to have this event lined up for Tuesday the 15th (08h30 – 13h00) and Wednesday the 16th of November (13h00 – 17h00) and invite all guests and employees to join in the fun! There will be a donation box should anyone feel like making a small contribution to our Kids of the Cape Fund, but this is by no means compulsory or expected.

We would like to thank Priscilla and Colleen of "The Art of Glass" – 021 797 0481 for contributing their time and expertise to assist us in doing this. They will do the grouting and let us have the finished product back before World Aids Day on 1 December 2011. We will then display our work of art for all to see: Vineyard Hotel & Spa "family" and most valued guests – we support World Aids Day.

ENDS
